

**Course Competency Mapping – Public Health Competency  
Facilitating Group Participation 7 Week Live-Learning Course**

Week	Public Health Competency Statements	Course Content Alignment
Week 1 - Facilitation Roles & Challenges	3.4 Facilitates communication among individuals, groups, and organizations 8.4 Creates opportunities for creativity and innovation 8.6 Manages organizational change	Explores facilitation roles (guide, pilot, architect) and challenges in managing discussions, aligning with skills to foster communication, innovation, and change management.
Week 2 - Facilitative Listening Skills	3.2 Communicates with internal and external audiences 3.4 Facilitates communication among individuals, groups, and organizations 5.4 Collaborates with community members and organizations	Teaches active listening, paraphrasing, tracking, and encouraging participation, essential for effective public health communication and community collaboration.
Week 3 - Chart Writing Techniques	1.6 Uses quantitative and qualitative data to support decision-making 3.1 Determines communication strategies; 2.3 Evaluates policies, programs, services, and organizational performance	Focuses on visual communication techniques such as chart writing and sketchnoting to improve engagement, strategic decision-making, and policy evaluation.
Week 4 - Effective Brainstorming	2.1 Develops policies, programs, and services 3.4 Facilitates communication among individuals, groups, and organizations 5.5 Shares power and ownership with community members and others	Covers brainstorming techniques like role storming and reverse brainstorming to develop policies, engage diverse stakeholders, and ensure shared power in decision-making.

Week 5 - Alternatives to Open Discussion	5.4 Collaborates with community members and organizations 8.4 Creates opportunities for creativity and innovation 7.12 Facilitates collaboration among individuals, groups, and organizations	Introduces structured discussion methods (World Café, Fishbowl, 5 Whys) to support collaboration, foster creativity, and enhance teamwork across public health organizations.
Week 6 - Meeting Design & Prioritization	2.6 Engages in organizational strategic planning 8.3 Addresses facilitators and barriers impacting service delivery 7.13 Engages in performance management	Trains facilitators to structure agendas, prioritize issues, and guide strategic planning and performance management within public health settings.
Week 7 - Managing Meeting Dynamics	8.6 Manages organizational change 3.4 Facilitates communication among individuals, groups, and organizations 7.11 Engages individuals and teams to achieve program and organizational goals	Addresses managing dominators, handling personal agendas, mitigating distractions, and improving group dynamics for inclusive decision-making, change management, and team engagement.

Facilitating Group Participation – a 7 week – live learning course.

<https://dougherty-inc.com/events/facilitating-group-participation-blended-learning-7-week-program/>

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Reference:

[https://www.phf.org/resourcestools/Pages/Core\\_Public\\_Health\\_Competencies.aspx](https://www.phf.org/resourcestools/Pages/Core_Public_Health_Competencies.aspx)

Core Competencies for Public Health Professionals – Public Health Foundation